

103 學年度教育學系【學校經營與管理教學碩士班】課程架構表
(103 學年度入學新生適用)

| 類別 | 科目中文名稱 | 科目英文名稱 | 修別 | 學分 | 時數 | 備註 | |
|------------|------------------------------------|--------------------------------------|---|----|----|---------|----------|
| 核心課程 | 教育哲學專題研究 | Seminar on Philosophy of Instruction | 選 | 2 | 2 | 選修 4 學分 | |
| | 教育心理學專題研究 | Seminar on Instructional Psychology | 選 | 2 | 2 | | |
| | 教育社會學專題研究 | Seminar on Sociology of Instruction | 選 | 2 | 2 | | |
| 領域課程 | 方法領域 | 教育研究法 | Methods in Educational Research | 選 | 2 | 2 | 選修 4 學分 |
| | | 質的研究 | Qualitative Research | 選 | 2 | 2 | |
| | | 高等教育統計學 | Advanced Educational Statistics | 選 | 2 | 2 | |
| | 專業課程 | 學校經營與管理 | School Entrepreneurship and Management | 選 | 2 | 2 | 選修 24 學分 |
| | | 標竿組織管理個案研究 | Seminar on Managerial Case Study of Benchmarking Organization | 選 | 2 | 2 | |
| | | 校園危機處理專題研究 | Seminar on School Crisis Management | 選 | 2 | 2 | |
| | | 服務管理 | Services Management | 選 | 2 | 2 | |
| | | 學校行銷 | School Marketing | 選 | 2 | 2 | |
| | | 顧客關係管理理論 | Customer Relationship Management Theory | 選 | 2 | 2 | |
| | | 消費者行為 | Consumer Behavior | 選 | 2 | 2 | |
| | | 人力資源管理專題 | Seminar on Human Resource Management | 選 | 2 | 2 | |
| | | 非營利組織經營專題研究 | Seminar on Non-Profit Organization Management | 選 | 2 | 2 | |
| | | 問卷編製與應用 | Questionnaire Constructing and Application | 選 | 2 | 2 | |
| | | 學校組織行為研究 | Research in School Organizational Behavior | 選 | 2 | 2 | |
| | | 教育組織行為研究 | Research in Education Organizational Behavior | 選 | 2 | 2 | |
| 教育政策改革專題研究 | Seminar on Education Policy Reform | 選 | 2 | 2 | | | |

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| 教育計畫與決策 | Educational Plans and Decisions | 選 | 2 | 2 |
| 行政領導與溝通 | Administration Leadership and Communication | 選 | 2 | 2 |
| 教育視導 | Educational Supervision | 選 | 2 | 2 |
| 教育評鑑 | Educational Evaluation | 選 | 2 | 2 |
| 教育法令 | Education Law | 選 | 2 | 2 |
| 教育問題與改革專題研究 | Seminar on Educational Issues and Reform | 選 | 2 | 2 |
| 國民教育改革專題研究 | Seminar on National Education Reform | 選 | 2 | 2 |
| 知識管理與學校組織變革 | Knowledge Management and School Organizational Change | 選 | 2 | 2 |
| 教育行政論文批判 | Papers Critical of Educational Administration | 選 | 2 | 2 |
| 學校溝通與協調 | School Communication and Coordination | 選 | 2 | 2 |
| 課程理論研究 | The Study of Curriculum Theory | 選 | 2 | 2 |
| 課程評鑑 | Curriculum Evaluation | 選 | 2 | 2 |
| 多元文化教育專題研究 | Education Network Information and Retrieval | 選 | 2 | 2 |
| 測驗理論 | Test Theory | 選 | 2 | 2 |
| 電腦在教育上的應用 | Application of Computer in Education | 選 | 2 | 2 |
| 教育網路資料與檢索 | Education Network Information and Retrieval | 選 | 2 | 2 |
| 多媒體動態網頁設計 | Multimedia Dynamic Web Design | 選 | 2 | 2 |
| 學校領導理論與實務 | School Leadership Theory and Practice | 選 | 2 | 2 |
| 校園危機處理研究 | Research in Campus Crisis Management | 選 | 2 | 2 |
| 重大教育議題研究 | Momentous Education Subject Research | 選 | 2 | 2 |
| 管理專題寫作 | Management Writing | 選 | 2 | 2 |
| 研究實作 | Practices in Research | 選 | 2 | 2 |
| 顧客滿意度專題研究 | Seminar on Customer Satisfaction | 選 | 2 | 2 |
| 關係行銷專題研究 | Seminar on Relationship Marketing | 選 | 2 | 2 |

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| | | 教育部門集體協商專題研究 | Seminar on Collective Bargaining of Education Sector | 選 | 2 | 2 | |
| | | 學生管教制度專題研究 | Seminar on Student Discipline System | 選 | 2 | 2 | |
| | | 教育行政專題研究 | Seminar on Educational Administration | 選 | 2 | 2 | |
| | | 學校創新專題研究 | Seminar on School Entrepreneurship | 選 | 2 | 2 | |
| | | 組織領導與競爭優勢 | Organization Leadership and Competitive Advantage | 選 | 2 | 2 | |
| | | 其他 | Others | | | | |
| 綜合領域 | 教科組 | 論文寫作 | Essays Writing | 選 | 3 | 3 | 至多認 列一門 為畢業 學分 |
| | | 資訊素養研究 | Seminar on Information Literacy | 選 | 3 | 3 | |
| | | 網路教學與學習研究 | Seminar on Web-based Instruction and Learning | 選 | 3 | 3 | |
| | | 媒體識讀教育研究 | Education Research on Media Literacy | 選 | 3 | 3 | |
| | | 人機介面設計與發展 | Design & Development of Human Computer Interface | 選 | 3 | 3 | |
| | 測統組 | 迴歸分析 | Regression Analysis | 選 | 3 | 3 | |
| | | 問卷編製與應用 | Development and Application of Questionnaire | 選 | 3 | 3 | |
| | | 階層線性模式 | Hierarchical Linear Models | 選 | 3 | 3 | |
| | | 多變量分析導論 | Introduction to Multivariate Analysis | | | | |
| | | 實驗設計 | Experimental Design | 選 | 3 | 3 | |
| | | 全球化與教師專業議題專題研究 | Study of Globalization and Teaching Profession | 選 | 3 | 3 | |
| | | 教育重大議題 | Critical Issues of Educational Policy | 選 | 3 | 3 | |